

**Twins
trust.**

We support
twins, triplets
and more...

CORPORATE PARTNERSHIPS



WHO WE ARE

Twins Trust is the only UK-wide charity dedicated to improving the lives of families with twins, triplets or more. Multiple birth families face unique challenges and we're here for them, every step of the way. With over 40 years' experience, we tailor our services to our families' needs. We support and empower parents and professionals, invest in research and create systemic change to ensure the best possible outcomes for our families.

Families with twins, triplets or more often face similar challenges to other parents but multiplied. Beginning in pregnancy, mothers and babies are more likely to suffer complications, some of which can be life threatening. Babies are more likely to be born early and stay in hospital for longer, which has knock-on effects including increased rates of anxiety and depression and financial hardship.

Once home, adapting to family life with more than one baby comes with challenges; issues around sleep, routines and behaviour can be much harder to cope with and resolve for parents of twins, triplets and more. Inequitable maternity, childcare, and other policies/benefits often leave our families in a greater state of hardship than their peers without multiples.



In 2021 / 2022:



We provided information, community and support to our families over **65,000 times**



OUR MISSION

- To provide twins, triplets or more – and their families – with the information needed to make informed decisions
- To facilitate a network of community support
- To ensure that our community's unique needs are understood by the professionals who care for them and reflected in research, care standards and public policy.

WHAT WE DO

We inform and support our community

We ensure that every multiples' family can access the care and support they need. Whether families are expecting, further along the multiples' journey or bereaved, our information and resources are there to help people make the best decisions for their families. Community is at the heart of what we do; we run courses, clubs and online community groups which bring people together. For people needing tailored support, we offer a peer-led helpline and family crisis support. Our specialist bereavement service supports people who have suffered a loss of twins, triplets or more, during or after pregnancy.

We change the system

Our work saves lives and improves the safety of having a multiple pregnancy and birth in the UK. We partner with clinicians, hospitals and maternity units to ensure that everyone expecting multiples has access to the best care. We push the government to make sure that what they're doing reflects the unique needs of our community. We educate healthcare professionals to deliver this care.

Research

We also ensure that our families' voices are reflected in national and international research initiatives – and that this translates into real world change.



Of the **8,726** multiple births in the UK in 2020*, over **70%** are registered with us.

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WHY SUPPORT US?

Our vision is a world where all twins, triplets or more – and their families – feel supported and empowered, whatever they may face.

We actively look to partner with external organisations who can help us to achieve our goals and enable us to help our families. We are the only multiples-specific organisation in the UK. Working with us will give you access to our multiple birth families and allow you to share your voice within our community.

Here are just a few of the ways that you could work with us:

● GIFTS IN KIND

This could include anything from providing your time or services for free to providing office space for our courses or equipment for our families in need.

● CHARITY OF THE YEAR

Are you looking for a charity to support this year? You could choose Twins Trust and work in partnership with us for mutual benefit and positive PR. Whether you choose to make company donations or encourage your employees to get involved and fundraise together, we'd love to hear from you. Staff at Rubber Cheese raised over £12,000 when they chose Twins Trust as their charity of the year.

● SPONSORSHIP

You could sponsor our annual Walk for TTTS. Running since 2020, families and friends who took part in the Twins Trust Walk for TTTS have raised over £80,000 for important medical research into Twin-to-Twin Transfusion Syndrome and we're hoping for even more in the future. You could be part of this uplifting event. Alternatively, you could sponsor one or more of our factsheets and have your logo included on it or sponsor Twinline, our dedicated helpline, run by parents of multiples.

● ANNUAL DONATION

An annual donation could be used to support a particular area of our work. For example, you could fund our research or fund training for our medical professionals. The opportunities are endless.

● CAUSE RELATED MARKETING

You could donate a percentage of your sales on a particular product to Twins Trust. For example, for many years Morrck donated £1 to Twins Trust for every hooded car seat blanket that they sold.

● MATCH FUNDING

Do you have employees raising money through charitable activities? You could support them by matching some of the funds raised to help support even more families with twins, triplets or more.

● FUNDRAISING EVENTS

Do you have some thrill-seeking employees? How about organising a sponsored skydive or wing walk? Or, run for us in one of the annual events including the Great North Run or ASICS London 10K. For more information, look at twinstrust.org/support-us/fundraising-and-events/take-part-in-an-event.

If you're interested in discussing ways we can work together please get in touch:

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www.twinstrust.org

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